CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	<u>vision</u>	Alt Order #	<u>ŧ</u>
	494364	/ 4	06323774	
Product				
IRCC IE				
Contract Dates	Estimate #			-
0/05/12 - 10/11/12	3217			
\dvertiser			Original Date	/ Revision
National Republican Con	gressional Co	ommitt	09/19/12	/ 10/23/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	KPHO	Matt N	orten	HRP-WASHING
	Special Hand	ling		
•				
	<u>Demographic</u>			
	Adults 25-54			
	IDB#	Advert	iser Code	Product Code
		155		426
	Agency Ref		Advertiser	Ref
			1	

Spots/

						Spots/				
*Line Ch Start	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type Sp	oots	Amount
1 KPHO 10/05 <u>Start Date</u> Week: 10/01/12	i/12 10/05/ ⁻ End Date 10/07/12	2 CBS 5 NEV Weekdays 1	VS @ 10P <u>Spots/Week</u> 1	M-F 10p-1035p Rate \$1,100.00		:30		NM	1	\$1,100.00
2 KPHO 10/05 Start Date Week: 10/01/12	6/12 10/05/ ² End Date 10/07/12	I2 DAVID LET <u>Weekdays</u> 2	TERMAN <u>Spots/Week</u> 2	M-F 1035p-1138p <u>Rate</u> \$350.00		:30		NM	2	\$700.00
Week: 10/01/12	End Date 10/07/12	12 YOUNG & T Weekdays 1	THE RESTLESS Spots/Week 1	M-F 1059a-1159a <u>Rate</u> \$550.00		:30		NM	0	\$0,00
	ate Range 0/01/12-10/07	<u>Descriptior</u> /12 YOUNG &		Start/End Time M-F 1059a-1159a	Weekday:		<u>Rate</u> \$550.00	<u>Type</u> <i>NM</i>		
4 KPHO 10/05 <u>Start Date</u> Week: 10/01/12	/12 10/05/ ⁻ <u>End Date</u> 10/07/12	2 CBS 5 NEV Weekdays 1	VS @ NOON Spots/Week 1	M-F 12p-1230p <u>Rate</u> \$400.00	÷	:30		NM	1	\$400.00
5 KPHO 10/05 <u>Start Date</u> Week: 10/01/12	/12 10/05/ ⁻ End Date 10/07/12	12 M-F 5-530a <u>Weekdays</u> 1	m <u>Spots/Week</u> 1	M-F 5-530a <u>Rate</u> \$250.00		:30		NM	1	\$250.00
6 KPHO 10/05 <u>Start Date</u> Week: 10/01/12	/12 10/05/ End Date 10/07/12	2 CBS 5 NEV Weekdays 1	VS @ 5P Spots/Week 1	M-F 5p-530p <u>Rate</u> \$650.00		:30	-	NM	1	\$650.00
7 KPHO 10/05 Start Date Week: 10/01/12		2 M-F 530-6a <u>Weekdays</u> 1	Spots/Week 1	M-F 530-6a <u>Rate</u> \$225.00		:30		NM	1	\$225.00
8 KPHO 10/05 <u>Start Date</u> Week: 10/01/12	/12 10/05/1 End Date 10/07/12	2 CBS 5 NEV Weekdays	VS @ 530P Spots/Week 1	M-F 530p News <u>Rate</u> \$500.00		:30		NM	1	\$500.00
9 KPHO 10/05 <u>Start Date</u> Week: 10/01/12	/12 10/05/ [/] End Date 10/07/12	2 M-F 6-630a <u>Weekdays</u> 1 ₋ -	<u>Spots/Week</u> 1	M-F 6-630a <u>Rate</u> \$200.00		:30		NM	1	\$200.00
10 KPHO 10/05 <u>Start Date</u> Week; 10/01/12	/12 10/05/1 End Date 10/07/12	2 M-F 630-7a <u>Weekdays</u> 1	Spots/Week 1	M-F 630-7a <u>Rate</u> \$175.00		:30		. NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CBS₅ Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision	Ait Order #
	494364 / 4	06323774
Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE	3217

Advertiser Original Date / Revision 09/19/12 / 10/23/12 National Republican Con-

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,
11 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	M-F 630PM News Rate \$750.00	:30	NM) 0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/01/12-10/07/12 CBS 5 NEWS @ 630P Credited	Start/End Time Weekd M-F 630PM News		Type NM	
12 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM 1	\$1,100.00
13 KPHO 10/08/12 10/08/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 2 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	\$700.00
14 KPHO 10/08/12 10/08/12 YOUNG & THE RESTLESS Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	S M-F 1059a-1159a <u>Rate</u> \$550.00	:30	NM 1	\$550.00
15 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
16 KPHO 10/08/12 10/08/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1		:30	NM 1	\$250.00
17 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 5P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 5p-530p <u>Rate</u> \$650.00	:30	NM 1	\$650.00
18 KPHO 10/08/12 10/08/12 M-F 530-6a - <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 1 1	M-F 530-6a <u>Rate</u> \$225.00	:30	N M 1	\$225.00
19 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 530p News <u>Rate</u> \$500.00	:30	NM 1	\$500.00
20 KPHO 10/08/12 10/08/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
21 KPHO 10/08/12 10/08/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 1 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
22 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1		:30	NM 1	\$750.00
23 KPHO 10/06/12 10/06/12 Sa Late News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	Sa 10p-1035p <u>Rate</u> \$750.00	:30	NM 1	\$750.00
24 KPHO 10/06/12 10/06/12 LEVERAGE Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	Sat 1035p-1135p <u>Rate</u> \$120.00	:30	NM 1	\$120.00
25 KPHO 10/06/12 10/06/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	Sat 530PM News <u>Rate</u> \$300.00	:30	NM 1	\$300.00
26 KPHO 10/06/12 10/06/12 CBS 5 NEWS @ 630P	Sa 630PM News	:30	NM 1	\$550.00

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	Contract / Revision	Alt Order#	
	494364 / 4	06323774	
Contract Dates	Product	Estimate #	

10/05/12 - 10/11/12 NRCC IE 3217

Advertiser Original Date / Revision

National Republican Con: 09/19/12 / 10/23/12

		Spot	ts/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	ek Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$550.00			-		
27 KPHO 10/07/12 10/07/12 Su Late News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	Su 10p-1035p <u>Rate</u> \$900.00	:30		NМ	1	\$900.00
28 KPHO 10/07/12 10/07/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	Su 530p-6p <u>Rate</u> \$650.00	:30		NM	1	\$650.00
29 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30		NM	1	\$1,100.00
30 KPHO 10/11/12 10/11/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/122 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	······································	NM	2	\$700.00
31 KPHO 10/11/12 10/11/12 YOUNG & THE RESTLESS Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 1059a-1159a <u>Rate</u> \$550.00	:30		NM	1	\$550.00
32 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 12p-1230p <u>Rate</u> \$400.00	:30		NM	1	\$400.00
33 KPHO 10/11/12 10/11/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 5-530a <u>Rate</u> \$250.00	:30		NM	1	\$250.00
34 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 5P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 5p-530p <u>Rate</u> \$650.00	:30		NM	1	\$650.00
35 KPHO 10/11/12 10/11/12 M-F 530-6a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 530-6a <u>Rate</u> \$225.00	:30		NM	1	\$225.00
36 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 530p News <u>Rate</u> \$500.00	:30		NM	1	\$500.00
37 KPHO 10/11/12 10/11/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30		NM	1	\$200.00
38 KPHO 10/11/12 10/11/12 M-F 630-7a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30		NM	1	\$175.00
39 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 630PM News Rate \$750.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12 CBS 5 NEWS @ 630P Credited	Start/End Time M-F 630PM News	Weekdays Length	<u>Rate</u> \$750.00	<u>Type</u> NM		
40 KPHO 10/11/12 10/11/12 PERSON OF INTEREST Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Thu 8p-9p <u>Rate</u> \$5,500.00	:30		NM	1	\$5,500.00
Spot Ch Date Range Description 1 KPHO 10/08/12-10/14/12 PERSON OF INTEREST See MG 40.2	Start/End Time Thu 8p-9p	Weekdays Length :30	<u>Rate</u> \$5,500.00	<u>Type</u> <i>NM</i>		
2 KPHO 10/11/12-10/11/12 BIG BANG/2.5 MEN ® MG for 40.1 10/11	Thu 8p-9p	Th :30	\$5,500.00	NM		

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	Contract / Revision	Alt Order #
	494364 / 4	06323774
	,	
\	ID 1 7	IE :: ()/

Contract Dates <u>Product</u> Estimate # 10/05/12 - 10/11/12 NRCC IE 3217

Advertiser Original Date / Revision 09/19/12 / 10/23/12 National Republican Con-

Snots/

		Spots/	·		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
41 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 10P Start Date	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM	1	\$1,100.00
42 KPHO 10/09/12 10/09/12 DAVID LETTERMAN Start Date	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM	2	\$700.00
43 KPHO 10/09/12 10/09/12 YOUNG & THE RESTLESS Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	M-F 1059a-1159a <u>Rate</u> \$550.00	:30	NM	****	\$550.00
44 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
45 KPHO 10/09/12 10/09/12 M-F 5-530am <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	M-F 5-530a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
46 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 5P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	M-F 5p-530p <u>Rate</u> \$650.00	:30	NM	1	\$650.00
47 KPHO 10/09/12 10/09/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	M-F 530-6a <u>Rate</u> \$225.00	:30	NM	1	\$225,00
48 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 530P Start Date	M-F 530p News <u>Rate</u> \$500.00	:30	NM	1	\$500.00
49 KPHO 10/09/12 10/09/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	MM	1	\$200.00
50 KPHO 10/09/12 10/09/12 M-F 630-7a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
51 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	M-F 630PM News <u>Rate</u> \$750.00	:30	NM	1	\$750.00
52 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 10P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM	1	\$1,100.00
53 KPHO 10/10/12 10/10/12 DAVID LETTERMAN Start Date	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM	2	\$700.00
54 KPHO 10/10/12 10/10/12 YOUNG & THE RESTLESS Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 1059a-1159a <u>Rate</u> \$550.00	:30	NM	1	\$550.00
55 KPHO 10/10/12	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM	1	\$400.00
56 KPHO 10/10/12 10/10/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 5-530a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
57 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 5P Start Date End Date Weekdays Spots/Week	M-F 5p-530p <u>Rate</u>	:30	NM	1	\$650.00

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09/19/12 / 10/23/12

Total

\$31,966.03

\$31,966.03



*Tax 1 Note: Tax 0.5%.

10/01/12 -10/11/12

of Spots

65

65

Time Period

Totals

CBS5 **Meredith Corporation** FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 494364 / 4	Alt Order # 06323774
Contract Dates 10/05/12 - 10/11/12	Product NRCC IE	Estimate # 3217
Advertiser	<u>Or</u>	iginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Ty	oe Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$650.00	and the state of t	ALEXANDER OF THE PARTY OF THE P	
58 KPHO 10/10/12 10/10/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	M-F 530-6a <u>Rate</u> \$225.00	:30 N	M 1	\$225.00
59 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 530P Start Date	M-F 530p News <u>Rate</u> \$500.00	:30 N	M 1	\$500.00
60 KPHO 10/10/12 10/10/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30 N	M 1	\$200.00
61 KPHO 10/10/12 10/10/12 M-F 630-7a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30 N	M 1	\$175.00
62 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 630P Start Date	M-F 630PM News <u>Rate</u> \$750.00	:30 N	M 1	\$750.00
63 KPHO 10/10/12 10/10/12 SURVIVOR:PHILIPPINES Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	Wed 7p-8p <u>Rate</u> \$3,200.00	:30 N	M 1	\$3,200.00
		Totals	65	\$37,420.00

Net Amount

\$31,807.00

\$31,807.00

National Republican Con-

*Tax 1

\$159.03

\$159.03

Signature:

Gross Amount

\$37,420.00

\$37,420.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			D;	
, Jon Ferrell to hereby reque	st station time con-	cerning the follo	wing issue:		
National Repub	lican Congressions	al Committee-IE			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
The state of the s					
The same and an account of the same and account of the same account of the same and account of the same account of					· ·
otal Charg	je š ;				
nis broadcast ti	me will be used by	:NRCC-IE			
	rogramming (elating to any				
	□ Yes			□ No	

importance," list the name of the	nicates a message relating to any police legally qualified candidate(s) the prate(s) of the election(s) (if applicable	ogramming refers to the
For programming that "communi importance," attach Agreed Upor	icates a message relating to any politing to Schedule (Page 3)	cal matter of national
I represent that the payment for t	the above described broadcast time h	as been furnished by:
National Republican Congression Keith Davis- Treasurer	al Committee-IE	
and you are authorized to announ furnishing the payment, if other the	ce the time as paid for by such perso han an individual person, is:	n or entity. The entity
☐ a corporation; ☑ a comm	ittee; \square an association; \square or otl	ner unincorporated group.
The names, offices, and addresses agents of the entity are named bel	s of the chief executive officers, directly (may be attached separately):	ctors, and/or authorized
	CRIMINATE OR PERMIT DISCR HE PLACMENT OF ADVERTISING	
I agree to indemnify and hold harml reasonable attorney's fees, that may advertisement(s). For the above-sta transcript, or tape, which will be d before the time of the scheduled by	ited broadcast(s), I also agree to prelivered to the station at least	e-requested
TO BE SIGI	VED BY ISSUE ADVERT	ISER 3-18877
Date Sig		ntact Phone Number
TO BE SIGNE	D BY STATION REPRES	SENTATIVE
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title